

APRIL 2021

INDUSTRIAL HEATING

2021 Aftermarket Services Directory

Listing Deadline: March 23, 2021

- Accessible year-round to *Industrial Heating's* 27,121 average unique online monthly browsers*
- Premium Listings include a 12-month special feature in the eMagazine
- **Two Ways to Receive a FREE Deluxe Listing:**
1) Place an ad in the July eBook OR
2) Place a display ad in the April eMagazine

LISTING PACKAGES:

Basic Listing - \$50

(free for IH 2021 advertisers)

- Limited contact information (excludes email & website)
- 50-word company description

Linked Listing - \$450

Includes Basic listing plus:

- Complete contact information
- Live links to email & website
- Inclusion in the Request for Proposal (RFP) program - LEADS!

Deluxe Listing - \$850

(free with April display ad OR July eBook ad)

Includes Linked listing plus:

- Color logo
- Improved positioning online

Premium Listing - \$1275

(only \$745 with April display ad OR July eBook ad)

Includes Deluxe listing plus:

- BEST positioning online
- Social Media linked icons
- 3 photos
- 3 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages
- NEW eMagazine Sponsorship feature

www.industrialheating.com/aftermarket

Update your Listing Online TODAY!

Contact Stacey Hurley at (248) 786-1662 or hurleys@bnpmedia.com

PROFILE

MULTIMEDIA

DOWNLOADS

Premium Listing Sample

ADDITIONAL OPTIONS

Social Media Links - \$125

Include an icon in your listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.

YOUR LEADERBOARD AD HERE

YOUR AD HERE

Leaderboard Ad - \$260

Your 728 x 90 ad appears on the product page of your choice.

Homepage Leaderboard Ad - \$950

Your 728 x 90 ad appears on the Aftermarket directory homepage. (limited space available)

Medium Rectangle Ad - \$2495

Your 300 x 250 ad appears on EVERY page of the Aftermarket directory. (limited space available)

*BPAWW Interactive January-June 2020 average