

JULY 2021

INDUSTRIAL HEATING 2021 Buyers Guide

Listing Deadline: June 21, 2021

- Accessible year-round to *Industrial Heating's* 27,121 average unique online monthly browsers*
- Premium Listings include a 12-month special feature in the eMagazine
- **Two Ways to Receive a FREE Deluxe Listing:**
 - 1) Place an ad in the July eBook OR
 - 2) Place a display ad in the July eMagazine

LISTING PACKAGES:

Basic Listing – \$65

(free for IH 2021 advertisers)

- Limited contact information (excludes email & website)
- 50-word company description

Linked Listing – \$450

Includes Basic listing plus:

- Complete contact information
- Live links to email & website
- Inclusion in the Request for Proposal (RFP) program - LEADS!

Deluxe Listing – \$850

(free with July display ad OR July eBook ad)

Includes Linked listing plus:

- Color logo
- Improved positioning online

Premium Listing – \$1275

(only \$745 with July display ad OR July eBook ad)

Includes Deluxe listing plus:

- BEST positioning online
- Social Media linked icons
- 3 photos
- 3 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages
- NEW eMagazine Sponsorship feature

www.industrialheating.com/buyersguide

Update your Listing Online TODAY!

Contact Stacey Hurley at (248) 786-1662 or hurleys@bnpmedia.com



ADDITIONAL OPTIONS

Social Media Links – \$125

Include an icon in your listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.



Leaderboard Ad – \$260

Your 728 x 90 ad appears on the product page of your choice.

Homepage Leaderboard Ad – \$950

Your 728 x 90 ad appears on the Buyers Guide homepage. (limited space available)

Medium Rectangle Ad – \$2495

Your 300 x 250 ad appears on EVERY page of the Buyers Guide. (limited space available)

*BPAWW Interactive January-June 2020 average